

## OBJECTIVE

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To work with talented people in a professional creative environment designing and developing high impact graphics for web and print projects.

## SKILLS

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Seven years experience in graphic design and publishing  
Highly creative approaches to solving design issues  
Expertise in developing brand identities and working with brand standards  
Solid understanding of typography, photography, and illustration  
Expert knowledge of Photoshop, Illustrator, Quark, InDesign, Acrobat

Four years experience designing and developing web projects  
Expertise in developing projects that combine HTML, XHTML, CSS, Javascript  
In depth knowledge of latest web standards and usability concepts  
Developing experience with Perl, PHP, Flash  
Expert knowledge of Macintosh and Windows operating systems

Strong communication skills  
Ability to see projects through from concept to completion  
Strong attention to detail  
Willing and able to constantly learn about new tools and techniques

## EXPERIENCE

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### FREELANCE WEB AND GRAPHIC DESIGNER

2001 – Present

Design and develop a variety projects including logo and identity design, websites, brochures, posters for diverse small business, creative, and independent clients.

### SENIOR GRAPHIC ARTIST

FAF, Incorporated : Greenville, RI : 2000 – 2005

#### RESPONSIBILITIES:

Design graphics for packaging and POP displays for fashion jewelry and accessories  
Create graphic concepts to provide design direction for product development  
Create graphics, product pages and catalogue sheets for client presentations  
Digital photography of products  
Design, development, coding and maintenance of company websites

#### KEY ACCOMPLISHMENTS:

Created brand identities, packaging and supporting graphics for jewelry and accessory programs  
Developed graphics and defined brand standards for Panama Jack jewelry packaging  
Created previously non-existing company website

- Designed all graphics and Flash content
- Developed site architecture and navigation scheme
- Hand coded website using XHTML and CSS

Designed, provided art direction, and served as editor in chief for company newsletter

### PRODUCTION DESIGNER (FREELANCE)

East Bay Newspapers : Bristol, RI : 2001-2002

#### RESPONSIBILITIES:

Assisted production team with layout and design of newspaper ads  
Worked exclusively on graphic design for custom advertisements  
Custom ad design per customer specifications

## **EXPERIENCE CON'T**

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ASSISTANT PRODUCTION MANAGER

Newport This Week : Newport, RI : 1998 – 2000

RESPONSIBILITIES:

Scanning and quality adjustment of all photos

Custom ad design per customer specifications

Preflight and packaging of finished product for printing

Consult with print shop to ensure production quality

KEY ACCOMPLISHMENTS:

Designed cover and page templates for 2000 press kit

Designed graphics for 2000 rate card

Organized and maintained digital archives

Implemented regular back-up procedure for digital archives

Managed transition and integration of new equipment and software

## **EDUCATION**

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BACHELOR OF FINE ARTS – PAINTING

Rhode Island School of Design : 1995

*References available upon request.*